

SBAV

SINGAPORE BUSINESS
ASSOCIATION VIETNAM



Co-HOST

Present

THE INSIDER TALK

"INSIGHTS FROM THE INSIDE"

Learn how to cope, survive and overcome economic downturn from market leaders and experts

Banking & Finance



Business Law



Real Estate/Properties



Taxation



Manufacturing



VIETNAM SINGAPORE
INDUSTRIAL PARK

TUESDAY, 23 AUGUST, 2011
MOVENPICK HOTEL HANOI

Participation Fee:
VND 350,000 (members of biz grps & chams)
VND 450,000 - non-members
(Includes a cocktail session after the seminar)

Registration: 1:15pm
Seminar: 2:00pm

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CapitaLand

BON

For reservations, please contact: Ms Phuong, admin@sbav-hanoi.org, mobile: +84936146328

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INSIDER TALK
“Insights from the Inside”

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PROGRAM	
1:30pm	REGISTRATION
2:00pm	WELCOME & OPENING ADDRESS BOBBY LIU PRESIDENT, SBAV
2:15pm	SPEAKER MR VO VAN CUONG BRANCH MANAGER, HONG LEONG BANK HANOI 
2:45pm	SPONSOR NOTE MR YIP HOONG MUN CEO, CAPITALAND
3:00pm	SPEAKER MR NGUYEN HONG CHUNG GENERAL DIRECTOR, DAVILAW 
3:30pm	TEA/COFFEE BREAK
3:45pm	SPEAKER MS ANNA LOMAS DEPT. MANAGER, RESEARCH, VALUATION & ADVISORY COLLIERS INTERNATIONAL 
4:15pm	SPONSOR NOTE MR PATRICK PHONG MANAGING DIRECTOR BON ENGINEERING CONSULTANTS PTE. LTD
4:30pm	SPEAKER MS DINH THI QUYNH VAN PARTNER, TAX AND LEGAL SERVICES PRICEWATERHOUSE COOPERS VIETNAM 
5:00pm	SPEAKER MR ALOYSIUS CHEW SENIOR MARKETING MANAGER, SEMBCORP 
5:30pm	SEMINAR ENDS, NETWORK SESSION BEGINS

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SPEAKERS PROFILE

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**MR. VO VAN CUONG, Branch Manager, Hanoi
HONG LEONG BANK VIETNAM**

Mr. Vo Van Cuong has had 17 years of banking experience. Cuong started his career in 1990 with the State Bank of Vietnam -- Head Office in Hanoi, Vietnam as a Banking Regulations Specialist. His main role in that capacity was drafting various banking regulations and provisions for foreign bank branches and joint venture bank operations in Vietnam.

He left the State Bank of Vietnam in 1995 to pursue his second Masters from New York University, the Stern School of Business.

In 1998 after receiving his second Masters, he joined the Asian Development Bank, Manila as a Project Implementation Officer. He was also a Microfinance Specialist and a Project Economist in his 8 years with the Asian Development Bank.

Prior to joining Hong Leong Bank, Cuong was the Chief Operations Officer of Baoviet Bank, Hanoi.

**MR. NGUYEN HONG CHUNG, General Director
DAVILAW**

Mr. Nguyen Hong Chung is the General Director of Davilaw and a member of the Hanoi Bar Association. After several years working with the Ministry of Planning & Investment, he established Davilaw Group in 2002. Apart from being an expert in bidding field, he also specializes in the law of Real Estate/Properties, Construction, Enterprises and Commerce, in domestic and foreign investment.

With many years of experience and knowledge acquired in his practice as a lawyer, he has lectured at training courses as well as advice on many projects and organizations such as Poverty Reduction Projects of World Bank, Technical Assistant Projects under program of the International Fund for Agricultural Development (IFAD), Petrovietnam, Vietnam Electricity, PVFC, VINACONEX, Nghi Son Economic Zone Authority and Dung Quat Economic Zone Authority, to name a few.

His many years of cooperating with Ministries and People’s Committee of provinces in the role of consultant for BT, BOT, BTO projects, sees him assisting many foreign investors in implementing investment activities in Vietnam.

**MS. ANNA LOMAS, Department Manager, Market Research, Valuation & Advisory
COLLIERS INTERNATIONAL**

Ms. Anna Lomas is a Registered Valuer from New Zealand who heads the Market Research, Valuation & Advisory Department of Colliers International Vietnam - Hanoi branch. Anna’s experience in New Zealand was primarily focused on providing valuation and consultancy advice to New Zealand and Australia’s largest trading banks, financial institutions and high net worth individuals. She specialized in larger scale office, retail and

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industrial developments and has a particular interest in ‘Green’ buildings.

Anna worked for Colliers International New Zealand for several years, and prior to that she was with DTZ Limited. She is relatively new to Hanoi, having been here now for eight months, but is successfully advising clients by applying her skills and experience from New Zealand to a developing Vietnamese property market.

MS. DINH THI QUYNH VAN, Partner, Tax and Legal Services PRICEWATERHOUSE COOPERS VIETNAM

Ms. Quynh Van is a Vietnamese national educated in the United Kingdom and East Germany. She holds a Masters Degree in Business Administration from Henley Management College in the UK. She is a member of Australian CPA and Vietnamese CPA. She is also a member of Vietnam Business Forum.

Benefiting from more than 16 years of professional experience with Pricewaterhouse Coopers Vietnam (PwC), Van is a Partner in the firm under the Tax and Legal Services. Van has been involved in a numerous consulting projects with a particular focus on the financial services sector. She has provided advice to clarify the complex business environment of Vietnam and its tax and regulatory context. Van works closely with PwC's multi-national clients doing business in Vietnam, and also with many local organizations.

Van possesses a broad knowledge of Vietnamese laws and regulations, with an emphasis in tax, finance, banking, foreign exchange, investment and labor. Many of PwC's clients have sought her assistance in setting up business in Vietnam. Van's greatest asset is her extensive understanding of the overall business environment in Vietnam.

Van has been the guest speaker at various major events in Vietnam as well as in other countries like the Netherlands, Denmark, Malaysia, Thailand, etc. on business expansion in Vietnam, transfer pricing business plan, overseas listing, etc.

MR. ALOYSIUS CHEW, Senior Marketing Manager VSIP AND SEMBCORP

Mr. Aloysius Chew is the Senior Manager for Marketing at Sembcorp Parks Management, a business unit of Sembcorp Industries Ltd. He is part of the team that oversees the international marketing activities for the Industrial Park Group, focusing on bringing Foreign Direct Investment into Vietnam for the last 10 years.

Mr. Chew was a member of the feasibility study group that evaluated the VSIP project. He was also involved in the development of the other Industrial Zones in Indonesia and China. He brings with him extensive knowledge of the ASEAN manufacturing climate accumulated through his 14 years with the Sembcorp Group. Mr. Chew holds a Masters Degree in International Marketing and is a Member of The Chartered Institute of Marketing and The Asia-Pacific Marketing Federation.

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